

The number 1 name in

CompONEnts

Designed by DSA 01782 208606

Mission Statement

Anchor supply components for

- Submarines
- Cruise Liners
- Formula One Cars
- Oil Rigs
- Ambulance/Police
- Tracking Systems
- Motorway Signs
- Aerospace Industry
- Ministry of Defence
- Jet Engines
- Motor Cars
- Automotive Engines
- Mobile Video Imaging
- Medical Equipment

Our mission is to address the strategic needs of our clients by supplying component solutions to meet specific requirements. As a customer-focussed organisation we are committed to the ownership and continual improvement of our processes and service.

We seek to establish partnerships with our customers and suppliers, working with them to provide complete satisfaction and profitable growth facilitated by set objectives and key performance indicators.

Anchor operates to the highest standards of professionalism and pursues continual technology investment programmes to expand and enhance our service.

The Quality Policy embraces ISO 9001:2000 and a structure of individual responsibility to set guidelines to maintain product and service development to exceed market requirements.



ANCHOR
COMPONENTS

ANCHOR COMPONENTS LTD.

St. Johns House, 2a John Street
Biddulph, Stoke-on-Trent
Staffordshire, ST8 6BB

Telephone: +44 (0) 1782 522 844
Fax: +44 (0) 1782 522 828

E-mail: sales@anchorcomponents.co.uk
Visit our Web-Site: www.anchorcomponents.co.uk

The number 1 name in
compONENTs

Supply Chain Management





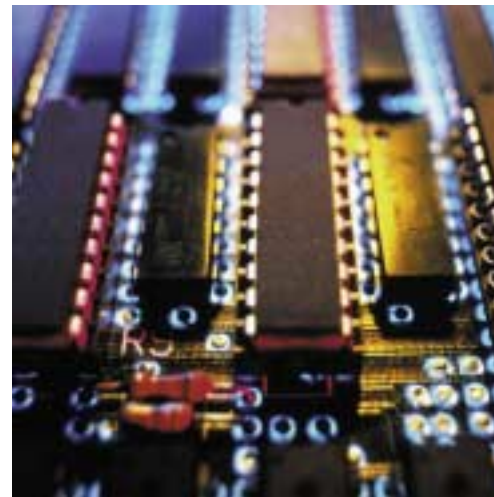
From a specialist headquarters in the picturesque Staffordshire Moorlands town of Biddulph, Anchor operates internationally to provide the components industry with a **totally comprehensive service.**

The number 1 name in

CompONEnts

Founded in 1986 Anchor Components Ltd. is an independent company providing **Strategic Supply Solutions** for electronic manufacturers through an award-nominated Customer Care & Service Delivery System.

Our company has a philosophy of operating in partnership with customers and suppliers to maximise expertise, **fast-track product sourcing** and delivery world-wide. Anchor maintains a "family firm" atmosphere and employs a Dedicated Contact System to ensure continuity of personal service.





A commitment to service is reinforced with professional levels of operational audit which include **ISO 9001:2000 status** and the awarding of The Guild of Master Craftsmen membership for Quality and Service.

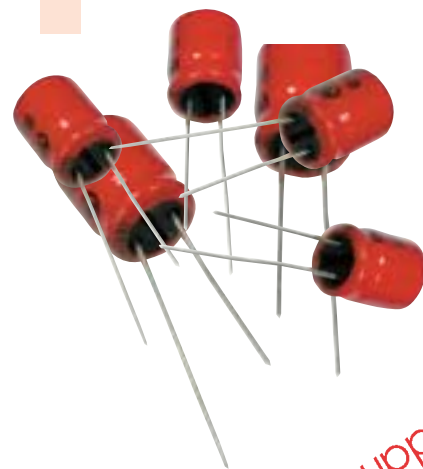
Anchor Components Sourcing Service gives our customers access to a unique data-base of over 400 established world-wide contacts that are part of a **Preferred Supplier Programme**. Our aim is to deliver to target and so avoid expensive production delays for our customers.



To meet industry demands we have evolved into a specialist Kitting House and offer a **Supply Chain Management Service** which covers every aspect of component supply so providing our customers with a complete fulfilment programme.

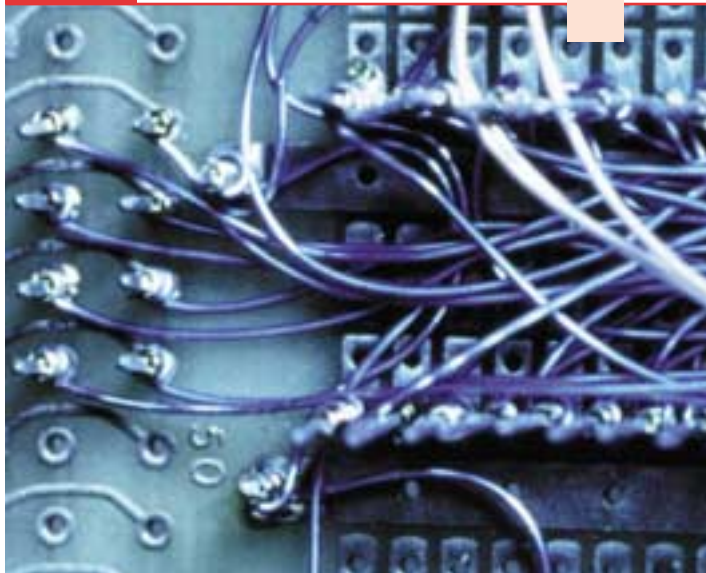
The **ANCHOR** Hotline

+44 (0) 1782 522 844



Anchor supply components to the Ministry of Defence





// Anchor's Component Management provides fixed-price contracts which have reduced our stock levels and overhead base, improved cash flow and enabled us to become more competitive with a guaranteed price and delivery structure. //

Typical customer comment.

The Anchor Specialist Kitting Service

As companies strive to reduce costs Kitting has come into it's own as a cost-effective way of outsourcing all the components required to make an assembly from a single contact. Anchor has established a comprehensive "bolt-on" service which ensures **Total Consignment Supply**.



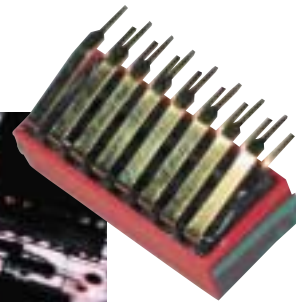
The Cost Efficient Way

A challenging economic climate and the impact of global competition has resulted in many companies being forced to review overhead costs whilst at the same time having to offer an even more demanding service. Costing, Purchasing and Expediting are some of the most time consuming elements involved in manufacturing but **with Anchor the answer is just a Phone Call, Fax or E-mail away.**

Our specialised service is geared to maintain your Bill of Materials and to deliver to agreed timescales. Importantly **The Anchor Kitting Resource Facility** is not a franchise operation which would prevent purchase outside of the agreement and create costly delays when the only option becomes waiting for the manufacturer's lead-time.

Our independent status always gives you 100% - if a part suddenly goes out on lead-time we simply switch from one of our suppliers to another and you get what you want exactly when you want it.

99%
is not
enough



Anchor supply components to the Medical Industry





The Anchor Promise

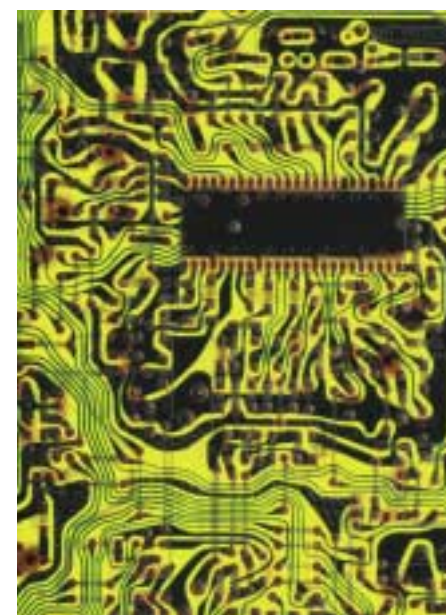
- One Contact
- One Order
- One Delivery Schedule
- One Account

And no worries . . . let Anchor take the strain. We can also become an extension or replacement of your stores by delivering complete consignments to target date or keeping stock to your call-off. With **Fast-Track Schedule Logistics** we can reduce or eliminate your inventory and stock control overhead.

For example with Reeled Surface Mount Components we offer a Consigned Stock Delivery System where we supply your total requirements but invoice to your usage.

Single Consignment Solutions

With our one-delivery system you **minimise carriage charges and administration** as all items are Individually Labelled and a Picking List is included both identifying your Order Number, Kit Name and Board Locations. We can also pre-form components to your instructions so that the kit is ready for your production line upon receipt ...and there is only one invoice to check!





Guaranteed Contract Pricing

When sourcing from different suppliers you can be vulnerable to price increases and the costs of re-sourcing if a supplier lets you down. When this happens your administration costs can go through the roof so you do not really know how much you are paying – **but not if you partner with Anchor.**

When we quote you for a Kit that is the price you will pay irrespective of how much input we have to make and you can also schedule Kitting orders for up to 12 months with a **fixed price for each delivery.**

The
ANCHOR Hotline

+44 (0) 1782 522 844



Anchor supply components to the Traffic Control Industry



ANCHOR
COMPONENTS

